

CS Docket No. 97-55

4/5/97

Comment on Industry Proposal for Rating

Video Programming DOCKET FILE COPY ORIGINAL

The FCC should enforce the law against indecency & vulgarity on TV. The current rating system is a joke. Letting the TV industry rate its own programs is like letting food & drug companies set their own standards and determine labels on their own products. At the very least, the FCC should establish a board of parents, TV spec's and FCC officials to label programs S (sex) V (violence) P (profanity) etc. At best, all TV programs should be required to remove all profanity, vulgarity.

Sincerely Richard J. Ross

Richard L. Ross  
1014 S. Park Street  
Owosso, MI 48867

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Office of the Secretary  
Federal Communications Commission  
1919 M Street NW  
Washington, D.C. 20554



Docket # 97-55

Comment on Industry Proposal for Rating  
Video programming-

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Dear F.C.C.,

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The moral decline over televisions short history  
is obvious. Every year the decline is more apparent.

The current ratings aren't doing any good. I do  
fear a more explicit rating system, for instance PG-S,  
for parental Guidance-Sexual content, because once the  
parents aren't home the kids will want to watch just  
because they want to see the sexual content!!!

If you were enforcing the laws on indecency we would  
not have this dilemma!!!

Thank-you,

Lawrence Thompson

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J. J.

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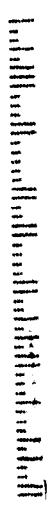


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~~0096-46~~ 97-55  
1858 Stevens Drive  
Richland, WA 99352  
April 7, 1997

Mr. Reed Haundt  
FCC Commission  
Office of the Secretary  
1919 M Street N.W. , Room 222  
Washington, DC 20554

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Federal Communications Commission  
Office of Secretary

Dear Sir:

I am very disappointed in the new television rating system submitted to the FCC on January 17, 1997. It is so vague it is pitiful. If this rating system is truly intended to be of help to the viewers then it needs to be a much more content-based rating system instead of the proposed age-based system. Whether the viewer be an adult or a parent screening for a child, there is no benefit to a system that does not clearly indicate exactly what is in the movie. It is the viewer, not the TV industry that should be judging what program content is acceptable for themselves or their children.

I am currently disappointed that we cannot even rent a PG movie these days without putting up with being sworn at. It is content that I'd like to be informed of, not what age the movie is appropriate for.

Please do not bother going to the expense of changing the current rating system unless you truly intend to change it to something that will be clearly informative to the viewer.

Thank you for your time.

Sincerely,

*Janice M Rose*

Janice M. Rose

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James D. Serra  
Vice President & General Manager

APR 16 1997

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April 10, 1997

Federal Communications Commission  
1919 M Street, N.W.  
Washington, D.C. 20554

RE: CS Docket No. 97-55

Dear Commissioners:

As General Manager of KPLC-TV, I am writing to express my strong approval of the voluntary rating system developed by the television industry. This system builds on the 28 years of familiarity and success that the movie rating system has had and continues to have.

At our station, we have received very little comment about the ratings, but what response we have had has been mostly positive.

The legislative history and the law makes clear that the Commission should act only if the industry failed to do so. The industry has acted; it developed and implemented a voluntary ratings system that parents in my community find useful and easy to use. It easily satisfies the requirements of the Telecommunications Act of 1996 and unquestionably meets the standard of "acceptability" in the Act.

I urge the Commission to recognize the importance of what the industry has done and approve the TV Parental Guidelines.

Sincerely,

James D. Serra

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